

TELEGRAM & GAZETTE



New England

CITY FORUM

February 16th
Worcester, MA
Free Event

*Come to the Forum,
stay for the GO Conference!*

LUIS PALAU
ASSOCIATION 



Greater Things
for Greater Boston

What Cities Have in Common:

- Density
- Diversity
- Change
- Complexity

What Cities Have in Common:

- Cities are hard to understand!
- Cities are hard for us to see!

Why cities are hard to see



Cities are hard to see:



because
we are not looking . . .

Cities are hard to see:



Even though we are looking,
we are unable to see
the unexpected.

The Invisible Gorilla



- http://www.theinvisiblegorilla.com/gorilla_experiment.html

Boston's "Invisible Gorilla"



Franklin Park gorilla escapes, attacks 2

- Boston Globe; 9/29/03
- Rhonda Devance saw the gorilla at Seaver and Harold Streets
- “I thought it was a person,” she said.
- “I thought it was a guy with a big black jacket and a snorkel on.”

Little Joe on Seaver Street







TheTutuProject.com

Cities are hard to see:



Even though we are looking,
we badly misinterpret
what we see.

Two Levels of Reality

- First Order: observable aspects of people, things and situations
- Second Order: the meanings we attach to people, things and situations

From: *I Beg to Differ* by Tim Muehlhoff, pp. 38-42.



Cities are hard to see:



Even though we are looking,
we don't really see what is there
or get the meaning.

Cities are hard to see:



We are not looking . . .



We are looking,
but we are unable to see
the unexpected.

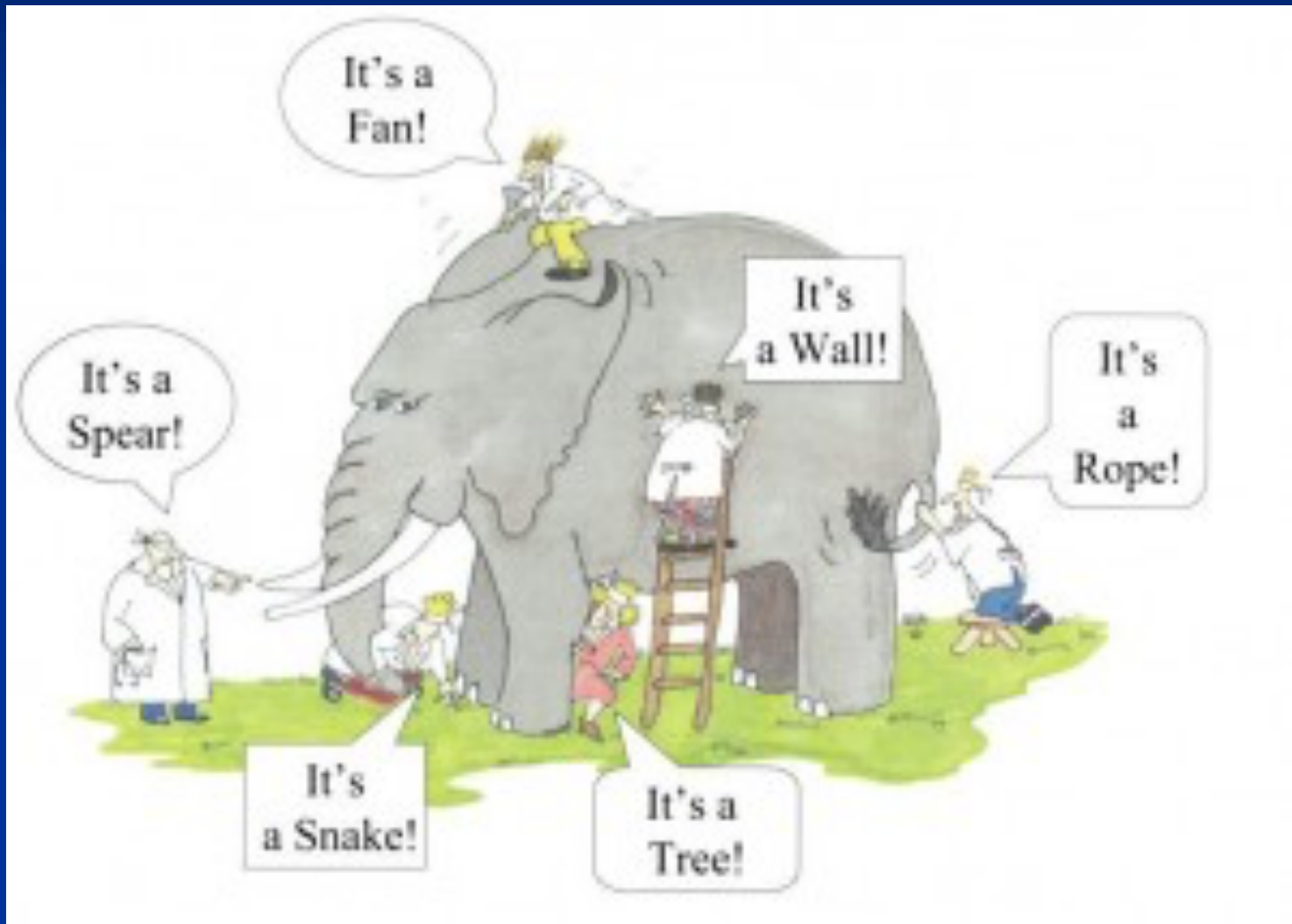


We are looking,
but we badly misinterpret
what we see.



We are looking,
but don't really see what is there
or get the meaning.

We see better together!



- *What have been some key ways of understanding or engaging your city that have been shaped by people with different lenses?*